Cookie Policy

1. General

With this cookie policy, I wish to inform you as a visitor about the use of cookies and similar technologies when you use this website.

This cookie policy was last edited on February 8, 2023.

2. What are cookies?

Cookies are small data or text files that are saved to your computer or mobile device by your internet browser when you visit a website or use an application.

Cookies help us to optimise and improve your visit to this website. They can be placed by our company (these are 'first party cookies') or by others (these are 'third party cookies'). Third party cookies send information about your visit or about your use of an online service to other companies.

Cookies are placed either temporarily (these are 'session cookies' and will be deleted when you close the browser or app), or permanently (these are 'persistent cookies' and they stay on your device until they expire or until you delete them).

Cookies help us to optimise your visit to our website. FastForwardAmy uses cookies first and foremost to improve your user experience of our website and to improve the functioning of our online services. Cookies make your interaction with our website in general easier and faster.

3. Which cookies does this website use?

There are many different kinds of cookies, depending on functionality, source and retention period.

1. Functional Cookies

Name	Provider	Type	Retention Period
_cf_bm	Convertkit.com	http	1 day
This cookie is used to distinguish between people and bots.			
Centersessionld	leadpages.com	html	Session
Retains user statuses			

Name	Provider	Type	Retention Period
sp_t & sp_landing	Spotify	http / html	1 year / 1 day
Implements audio content and registers information on user interaction			
AWSALBTGCORS	AWS	html	7 days
This cookie is managed by AWS and is used for load balancing.			
cookie_policy	CookieYes	http	1 year
The cookie stores whether or not the user has consented to the use of cookies.			
JSESSIONID	New Relic	http	past
The cookie stores a session identifier to monitor session counts for an application.			
PHPSESSID	New Relic	http	session
Stores and identifies a unique session ID to manage user sessions on the website.			
debug	Wordpress	http	never
Enables us to generate logs to the console whenever any bugs happen.			

2. Analytical Cookies

Analytical cookies collect general information on the way in which our online services are being used. This allows us to learn more on the way in which you as a user interact with our website, and on the way you react to the content on it. This way, we can improve the design of our site. These cookies do not register specific data on an individual user. The information is only used to create and analyse website statistics on a general level.

We use the following analytical cookies:

Name	Provider	Type	Retention Period
_ga	Google	http	2 years
Registers unique ID's to collect statistical data on how visitors use the website.			
_gat	Google	http	1 minute
Used by Google Analytics to throttle request rate.			

Name	Provider	Type	Retention Period
_gid	Google	http	1 day
Registers unique ID's to collect statistical data on how visitors use the website.			
debug	Wordpress	http	never
Enables us to generate logs to the console whenever any bugs happen.			
ajs_group_id	Segment	http	never
This cookie tracks visitor usage and events within the website.			
ajs_user_id	Segment	http	never
This cookie tracks events, target marketing, measures performance and stability.			
ajs_anonymous_id	Segment	http	never
This cookie counts the people who visit a certain site by tracking earlier visits.			
CONSENT	YouTube	html	2 years
This cookie is set via embedded videos and registers anonymous statistical data.			

3. Tracking or Marketing Cookies

We use social plugins on our website. With these share buttons, you can share our content on social media. When you use these buttons, social media companies such as Facebook, Twitter, Pinterest, Instagram etc. place cookies on your device. These are mainly cookies that optimise your user experience, but social media companies can also place tracking cookies on your device that track your behaviour across different websites.

Finally, we use third party tracking cookies, among which one of Facebook, on our website to send you personalised offers based on your surfing behaviour. Your device is recognised when you visit other websites in the same advertising category as our website after first visiting ours. This way, we can show you our advertisements on these other websites. We use this data solely to be able to show you these advertisements and we will never connect this data to other files.

We use the following marketing cookies:

Name	Provider	Type	Retention Period
view. default.prop	Leadpages	html	1 day
This cookie delivers lead magnets directly or via your email service provider.			
DEVICE_INFO	Wordpress	http	5 months 27 days
Gathers information on devices to determine which content to show.			
loglevel	Google	http	never
Maintains settings and outputs of Developer Tools Console on current session.			
_fbp	Facebook	http	3 months
Allows to display advertisements on (platforms powered by) Facebook after visit..			
centerVisitorId	Leadpages	html	7976 years
Compiles data from multiple sessions for lead generation and marketing..			
ckid	Yieldoptimizer	html	never
Tracks visitors ('interests) on multiple websites to serve them with relevant ads.			
YSC	YouTube	html	session
This cookie is used to track the views of embedded videos on Youtube pages.			
visitor_info1_live	YouTube	http	5 months 27 days
This cookie determines which player interface to show based on bandwidth.			
remote-device-id	YouTube	html	never
Stores the video preferences of the user using embedded YouTube video.			
remote-connected	YouTube	html	never
Stores the video preferences of the user using embedded YouTube video.			
fr	Facebook	http	3 months
Is used by Facebook to offer advertised products.			
innertube::requests	YouTube	html	never
Registers a unique ID to store data on what YouTube videos the user has seen.			
innertube::nextId	YouTube	html	never
Registers a unique ID to store data on what YouTube videos the user has seen.			

4. Deleting Cookies

If you wish to adjust your cookie settings, you need to follow the instructions from your internet browser. By continuing to use our website without adjusting your cookies settings, you acknowledge that you comply with our use of cookies. You can delete cookies by permanently erasing your browser history at all times.
Disabling cookies may cause certain applications and services on our website to not function properly.

5. Changes

We preserve the right to change our cookie policy at all times and unilaterally. Every updated version will appear online on our website. From the moment of publication, the most recent cookie policy is applicable.

If you have questions about our cookie policy and you cannot find the answer here, you can contact us via email on team@fastforwardamy.com or admin@fastforwardamy.com.