

# MEDIAKIT



## Amy Vandeputte

Online business coach / podcast host  
/ public speaker

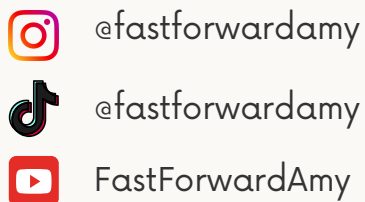
FASTFORWARD *Amy*

# SUMMARY

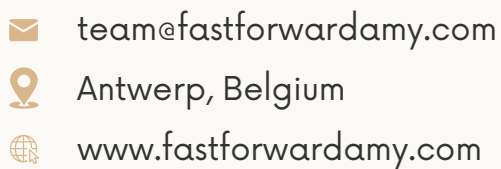
- Online business coach
- Podcast host
- Public speaker



## Social media



## Contact

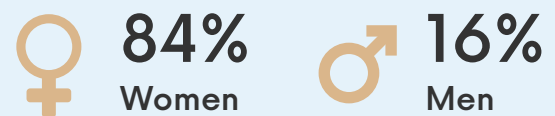


## Languages

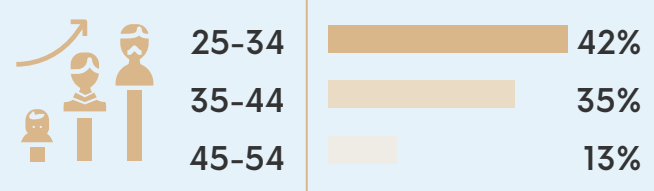
- English
- Dutch

## Audience

### Gender



### Age



### Countries



65K

Instagram  
followers

16K

Email  
subscribers

11.5K

Tiktok  
followers

450K

Podcast  
downloads

# Amy Vandeputte In A Nutshell

Amy Vandeputte, a.k.a. FastForwardAmy, teaches entrepreneurs worldwide to **find true freedom in their lives and businesses**. Her online coaching platform and Instagram account with over 65.000 followers inspire and empower you to achieve your own version of ultimate freedom.

In no time she has become a **household name** in the Belgian coaching industry. Amy combines her own experience as a business owner and coach to help others live life on their own terms.



She manages a team of 7 people across 2 businesses:

FASTFORWARD *Amy*

ALFAVROUWEN

At FastForward, the goal is to **offer a product for all entrepreneurs — no matter what phase you're in** or no matter what type of guidance you're looking for. There are products for entrepreneurs who struggle with (money) mindset, who want to scale their business or even entrepreneurs who are just starting out.



# The FastForward Academy

In 2023, she founded the FastForward Academy, **a business school that gives entrepreneurs (to be) the shortcuts they need to make complicated stuff simple.** From pricing your service to building your personal brand online and making more money so you can level up your business... Clients worldwide have created multiple levels of digital income because of Amy's knowledge of marketing and sales.

The FastForwardAcademy provides **action-oriented courses and free resources**, as well as **group coaching programs**.

Amy and her team's goal is to create a full circle moment for entrepreneurs who are looking for quality support. And her hard work has paid off. Since she started, **Amy has guided over 3000 people to better entrepreneurship** over the past few years.

And she is far from being done...

## How Amy Got to Where She Is Today

In 2017, Amy started out as a college student with an income that was too low. So, she decided to change that. While getting her master's degree in **business engineering**, she started as a **fitness coach** from her small apartment in Antwerp.

She gained success quickly and people around her wondered how she did it. All of these questions made her realize that instead of a fitness coach, she had ambition to become a business coach. This way she could **show fellow entrepreneurs how she made her business so profitable.**

# Amy's Clients

Our mission, within FastForwardAmy, attracts **Belgian and Dutch female entrepreneurs**, whatever stage of business they're in.

She tries to create and offer a safe space for not only beginning entrepreneurs, but also the ones that have succeeded in their ventures already.

The goal at FastForwardAmy is to create a **community where entrepreneurs can land and receive quality coaching so they can keep striving for growth.**

In total **she has helped over 3000 entrepreneurs** in their journey of growth and development.



# Amy's Products & Programs

Over the course of the past few years, Amy has made over 5 million euros in revenue with an ever growing product suite, that consists of products such as:



Business Freedom Elevator™



Boss Up Mentorship



The Launch Gamebook™



The Bold Money Makeover

She's best known for her Business Freedom Elevator™ where she has helped over 1500 entrepreneurs work towards a business that supports their lifestyle and offers them more freedom.

However, Amy also offers smaller products, such as **templates**, **mini courses** to tackle a specific subject and even **free resources**. To get a full overview of her offer, visit: [fastforwardamy.com/shop](https://fastforwardamy.com/shop)

# Amy's online channels

65K

Instagram followers  
@fastforwardamy  
(English)

450K

Instagram followers  
@snelonlineondernemen  
(Dutch)

11.5K

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## Podcasts



### Fail to Win (ENG)

Amy shares her **advice, behind the scenes and most recent insights** in bite-sized episodes so you can build your own freedom-based life and business too based on simple strategies. She covers topics like **sales, (money) mindset, marketing, energy management and personal branding.**



### Gewoon Doen (NL)

This Dutch podcast offers up short **snippets of Amy's variety of coaching calls and video trainings, and interviews with other entrepreneurs.** It helps entrepreneurs see that doing business isn't easy, but it can be simple. Amy offers up actionable advice in the form of exercises and tips & tricks.



### Generatie Alfavrouw (NL)

The Generatie Alfavrouw podcast is meant to **inspire and motivate.** Amy and Jessica take the time to talk to their fellow female entrepreneurs to **break through stereotypical taboos.** They want to inspire growth, both personal and professional, in their listeners.

# Work With Amy

Amy is always looking to expand her horizons, so she's open to working with new faces and brands.

## Collaborate with Amy for:



Expert interview



Podcast episode/swap



Writing an article



Expert guest session



Keynote speaker



Influencer/affiliate marketing

## Subjects she loves speaking on

The subjects she specializes in are, naturally, connected to her product suite.



Abundance



Mindset



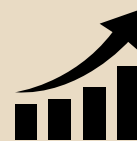
Money management



Time management



Sales and marketing



Scaling your business



# Examples Of Partnerships

## Examples of podcast appearances

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**What's On Your Mind**  
About Perfection, Her Own Journey as an Entrepreneur, Business Coach and How She Became an Entrepreneur



**Make Bank With Marie Wold**  
Lessons from making \$1 Million in 2 Months



**The Queencast**  
Being a Successful Entrepreneur and Earning Good Money

## Speaking engagements

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- Flyse - The Future Is Female
- Arteveldehogeschool, UGent en HOGENT - Gentrepreneur
- The Marketing Factory - Online Marketing Summit

## Articles

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- [New York Post](#)
- [Medium](#)
- [Elle Belgium](#)
- [Bloovi](#)
- [Knack](#)
- [Gazet van Antwerpen](#)

# Get In Touch

Do you want to reach out to Amy for a collaboration or partnership?

Contact us via [team@fastforwardamy.com](mailto:team@fastforwardamy.com) and team FastForward will get back to you as quickly as possible.

For an appearance on her or your podcast, please fill out [this form](#).

